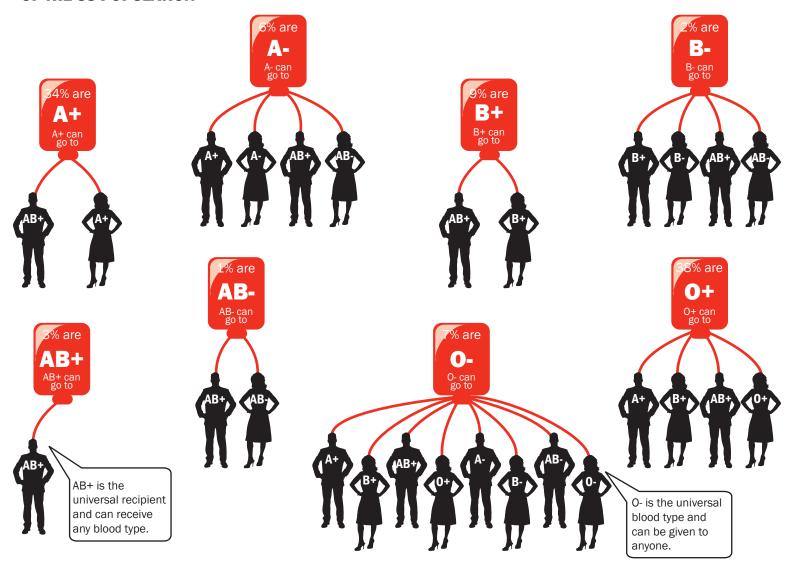
WHAT'S YOUR BLOOD TYPE?

There are four main blood types: A, B, AB and O. Blood is also classified as either Rh Positive or Rh Negative. For each patient's safety, blood is cross-matched prior to transfusion. The rarest blood type is the type that is not available when it is needed.

OF THE US POPULATION



FREQUENTLY TRANSFUSED BLOOD COMPONENTS

PLASMA is used to treat burn victims and to help stop bleeding.

RED BLOOD CELLS

make up about half of whole blood. They carry oxygen from the lungs to the body and are given to patients with severe anemia.

PLATELETS

help blood clot and are used in heart surgery, cancer treatment and bleeding problems.

DONATING BLOOD IS SAFE AND EASY.