

For Immediate Release

Contact: Kelley Gregory
253-383-2553 ext 234

Todd Beamer High School Drive Sets New Record

Friday, October 28, 2005 – FEDERAL WAY, WA – Students and faculty at Todd Beamer High School set a new record with 222 registering to donate blood yesterday. One year ago, the students turned out 154 at a blood drive there. Scott Hayne's (a teacher and coach at Todd Beamer) Leadership class worked for weeks and designed an effective advertising campaign to motivate the students to donate.

This particular drive sets a record as the largest high school drive that Cascade Regional Blood Services has conducted in recent history. "Those kids were really motivated," stated Charles Drummond, President and CEO of Cascade, "While all high schools are really supportive, I haven't seen such an enthusiastic and organized group effort in awhile."

Cascade Regional Blood Services serves hospitals in South King (St. Francis Hospital) and Pierce counties and depends on high school students for nearly 25% of the blood supply.

Cascade Regional Blood Services' mission is to provide a constant, safe and cost effective supply of blood and blood components to the communities we serve.



CASCADE REGIONAL BLOOD SERVICES
1-877-24BLOOD