

## Press Release

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### Cascade Adds Mobile Coach #5 to Service Fleet

Tacoma, WA – Cascade Regional Blood Services has completed their fundraising efforts for the purchase of a fifth bloodmobile. The new coach arrives in Tacoma August 6th and will be placed into immediate service.



With increased donor requests for mobile blood donation services, Cascade Regional Blood Services announces the edition of its fifth completely self-contained mobile unit to begin service Monday, August 16, 2004. The 2003 Blue Bird CS/200 Forward Control Coach is a completely customized, 37-foot long blood mobile. The coach contains two medical history areas, four donor beds, state-of-the-art collection equipment and accommodates a remote wireless service to register donors.

Special thanks go to our major sponsors: Employees Community Fund of the Boeing Company, Franciscan Health System, The Norcliff Foundation, The Fuchs Foundation; The Puyallup Tribe of Indians Charitable Trust Board, the William Kilworth Foundation, the M.J. Murdock Charitable Trust and many more community sponsors.

“Research tells us that [donors](#) and businesses are interested in shorter donation times (30–50 minutes from paperwork to juice and cookies) and they want us to come directly to their sites. We’re happy to do that and we are really fortunate to have the community support that helps us purchase these vital mobile units,” said Charlie Drummond, President & CEO of the blood center. The coach was “specially designed to meet the needs of some of our local businesses that have smaller donor groups and smaller parking areas,” said Drummond. Mobile units provide at least 65% of blood donations in Pierce and South King Counties.

The new mobile comes from L & S Custom Coaches, Inc. in Hudson, Florida who is the premier custom coach producer in the U.S. and has built and delivered over 700 vehicles

for blood centers and health care providers. This particular coach costs approximately \$218,186.00, completely outfitted and ready for service.

The blood mobile will be on display and open for tours on Saturday, August 7th, 2004 during the Donor "Thank You" Party. In mid September the blood center will have a ribbon-cutting ceremony.

Cascade Regional Blood Service's mission is to provide a constant, safe, cost effective supply of blood and blood components to the communities it serves.