



FOR IMMEDIATE RELEASE: June 3, 2010

**CASCADE REGIONAL BLOOD SERVICES ANNOUNCES  
NEW EXECUTIVE MANAGEMENT MEMBERS**

**Tim Ross and Ann Marie Ceredona  
Join the Cascade Regional Blood Services Management Team**

Tacoma, WA, June 3, 2010 – Cascade Regional Blood Services (CRBS) announces the addition of Tim Ross, Director of Donor Services and Ann Marie Ceredona, Director of Cellular Therapy Apheresis and Laboratory Operations.



**Tim Ross – Director of Donor Collections**

Tim Ross joined CRBS in September 2009, following two years with Virginia Blood Services as director of western operations and 10 years with the American Red Cross Blood Services. Ross brings thorough knowledge of FDA and OSHA regulations, and broad operational and quality experience in the blood banking industry. In his new role, he manages the operations of the Blood Donor Services program, mobile blood drives, three donor center collection sites and hospital-based therapeutic procedures.



**Ann Marie Ceredona – Director of Cellular Therapy Apheresis and Laboratory Operations**

Ann Marie Ceredona joined CRBS in April 2010, following 22 years with UMass Memorial Medical Center in Worcester, Massachusetts. A medical technologist with an extensive background in cellular therapy and quality assurance, Ceredona also serves as a regulatory auditor for the Foundation for the Accreditation of Cellular Therapy (FACT) and the American Association of Blood Banks. In her new role, she will direct all laboratory activities including donor processing, distribution of blood and blood components, component preparation, quality control, and management of cellular therapy apheresis.

Christine Swinehart, CRBS President/CEO states, “The addition of Tim and Ann Marie to the leadership team of CRBS will strengthen our organization, and enable us to better serve blood donors, patients and hospitals in our community.”

Cascade Regional Blood Services, your community blood center, has been providing blood products and related services to patients at South King and Pierce County hospitals and clinics for over 60 years. These facilities are part of Franciscan Health System and MultiCare Health System.

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